



# WHAT'S UP DOWNTOWN?

PRINCE ALBERT DOWNTOWN IMPROVEMENT DISTRICT ASSOCIATION

April 2009

“Be the change  
you want to see.”  
-Mahatma  
Gandhi



A group of residents were feed up with illicit activity occurring beneath a street light on a corner in Seattle. Finally the group of seniors set up a table under the street light one evening and started playing cards. The Card dealers effectively reclaimed the corner.

## April After 6:00 Membership Social

Your Hosts for April will be Brad and Lisa Lounsbury.

Location: **Canada Building Hotel and Suites** in one of the newly developed apartments.

Date: **Wed. April 29<sup>th</sup>**

Time: 6:00 to 8:00

Please plan to join us in celebrating this amazing new addition to Downtown and network and fellowship with your Downtown Neighbouring Businesses.

If you are interested in hosting an After 6:00 and showcasing your business please contact our office to set a date.

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## Pitch In and Clean UP Downtown

It starts with you! **Monday, May 4<sup>th</sup>** Downtown Prince Albert will host the annual launch of the City Wide Pitch In. This event is our opportunity as a neighbourhood to be a leader in community pride and set an example for the other participating neighbourhoods.

We will be set up on City Hall steps starting at 7:00 a.m. to noon. Please register with us, pick up your supplies, and join us for a coffee and a muffin supplied by A & W.

Thank you to our sponsors Prince Albert Tourism, Prince Albert Parkland Health Region, A & W and the City of Prince Albert, for donating supplies, volunteers, and promotion for this event.

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## Welcome to PADIDA New Board Members!

Mike Botha from Embee Diamond Technologies Inc., Randy Karr from Ten foot Touque, and Shannyn Davis from Calypso Bay Clothing were all elected to the PADIDA Board of Directors. We look forward to working with and receiving direction from these new business owners and welcome their innovative and fresh perspectives on our business community and neighbourhood.

All of the Board Members contact information can be found on our Web Site [www.princealbertdowntown.ca](http://www.princealbertdowntown.ca)

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## Congratulations!

Congratulations to Wilcox, Zuk and Chovin Law office on their newly renovated location located at 1200 Central Ave. and Arnot, Heffernan Blenner-Hassett on the development of their new building located on 179 -13<sup>th</sup> Street West.

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## Summer In The Square/ Farmers Market

Downtown Prince Albert will host the Prince Albert Farmers Market and Live entertainment in Memorial Square every Wed. starting in Mid Aug. until Sept.

The Farmers Market will run every Saturday and Wednesday from 8:00a.am. to 2:00 from May until Thanksgiving.

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## Cinema for Change Outdoor Movie Theatre

We have received confirmation that Sasktel and other major sponsors will be hosting the outdoor theatre throughout many Saskatchewan Communities including Prince Albert, once again this year.

The tentative date for the Prince Albert event is Tuesday June 23<sup>rd</sup>, the last day of school for many of our local students.

This will be a great way to celebrate the beginning of summer holidays for many of our local students and families.

There is opportunity for our local businesses to sponsor the event and help us to bring this amazing family friendly event to our neighbourhood.

The 1<sup>st</sup> event last July was a great success attracting 180 people to watch "Horton Hears a Who". It was wonderful to see the families out, little children in their PJ's and plenty of popcorn. The weather all day leading up to the event was less than desirable and I'm sure we would have seen double the numbers if the sun had have been shining that day. The exact date and movie will be announced closer to the date.

Please give some serious consideration to supporting this event and recognizing the benefits to hosting an evening event in focused on families in Our Downtown Core.

There are sponsorship opportunities available and packages will be distributed when they are received from Fresh Air Cinema.



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## Provincial Conference

In the Fall of '09 PADIDA will be host to the 1<sup>st</sup> Provincial Improvement District Associations Conference. -**"Investing In Our Existing Neighbourhoods"**.

The Conference will be a two day event with attendees from all Saskatchewan Improvement Districts, developers, investors, heritage professionals, civic officials and business owners. We are expecting a registration of approximately 250 people.

We will be hosting workshops on day one with an evening banquet featuring key note speaker Mike Harcourt, the former Premier of BC and mayor of Vancouver.

The second day will consist of presentations from various improvement district associations and round table discussions regarding the formation of a provincial body of Improvement Districts.

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## Watch for the Launch of the New Prince Albert Northern Gateway Magazine

This year's edition will have a strong focus on the Downtown and will feature articles on local business as well as 4 pages of downtown business advertising. There will be 42,000 copies distributed through Prince Albert Tourism, the City of Prince Albert and the Prince Albert Downtown Improvement District Association. This magazine is used as in our relocation and attraction packages.

Thank you to all the businesses that agreed to participate and make this publication a reality!



## Contact us

Phone: 306.763.1802 Fax: 306.763.1810

Email: [padia@sasktel.net](mailto:padia@sasktel.net) 9-11<sup>th</sup> St. W, PA, SK

[www.princealbertdowntown.ca](http://www.princealbertdowntown.ca)