



# WHAT'S UP DOWNTOWN?

PRINCE ALBERT DOWNTOWN IMPROVEMENT DISTRICT ASSOCIATION

Feb 2009

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## Why I Love Downtown Prince Albert!

♥ *Rainbow Roses* available at Scentiments Floral – 922-7333

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♥ *Rawlinson Centre - Harry Manx - Feb. 14th*

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Blending Indian folk melodies with blues, a sprinkle of gospel, and compelling grooves, Manx's "mysticssippi" flavour is hard to resist, easy to digest and keeps audiences coming back for more. After a wonderful dinner at any of Prince Albert's fine restaurants top off a perfect Valentine's day with Harry Manx, who performs on February 14 at the E. A. Rawlinson Centre.

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## ♥ Valentines Day Chocolate Festival

### *A Fantasy for your Palate*

The Prince Albert and Area Community Foundation Inc.  
and  
The Art Gallery of Prince Albert present the second Annual  
*"Valentines Day Chocolate Festival"*

Saturday, February 14, 2009 – 7:00 pm,  
At the Art Gallery of Prince Albert.

Tickets are \$35.00 per person and are available  
@ the Art Gallery of Prince Albert  
142-12<sup>th</sup> Street West (E.A. Rawlinson Centre for the Arts)  
To reserve tickets -Phone (306) 763-7080

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## **PADIDA Mission**

*To encourage the development of a vibrant and prosperous downtown district by:*

- *Promoting and marketing the area.*
- *Undertaking initiative and projects*

## Why I Love Downtown Contest

We are asking people to tell us why they love Downtown Prince Albert.

Submissions can be dropped off at participating Prize Sponsors or e-mailed to [padia@sasktel.net](mailto:padia@sasktel.net).

The winner will be announced on CTV at Noon on Friday Feb 13<sup>th</sup> and will receive a Valentines prize package worth approximately \$800.00.

- Dinner for 2 at Chandeliers
- 2 tickets to the Chocolate Festival at the Art Gallery of P.A.
- 2 tickets to Harry Manx at the Rawlinson Centre
- 1 Night stay at the Marlboro Inn
- One Dozen Rainbow Roses from Scentiments Floral
- Spa Gift Basket from Prince Albert Tourism
- Transportation for the evening.

The purpose of this contest is to show case what we do have to offer for an evening "On the Town" in Downtown to our current and potential customers PADIDA Board, Staff and Members including immediate family are not eligible to win.

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## Canadian Challenge

His Honour Lt. Gov. Gordon Barnhart will be attending once again this year to be a part of this world class event. The 12 dog race is slated to run February 17<sup>th</sup> to the 22<sup>nd</sup>, starting in Downtown Prince Albert. Please call 763-1539 for more details and sponsorship opportunities or tickets to the Musers Banquet.

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## Municipal Enterprise Zone

The Municipal Enterprise Zone is the result of a partnership between the Prince Albert Downtown Improvement District association and the City of Prince Albert. To encourage economic growth within this area a series of incentives were created for new and existing businesses operating within the designated enterprise zone.

Applications for the Municipal Enterprise Zone incentives are available on the City's Web Site, the City of PA Economic Development office or the Prince Albert Downtown Improvement District Office.

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## Business Retention and Expansion Project

This is an initiative coordinated through the PAREDA, with a consulting contract with the Chamber of Commerce. The project it is very much a mechanism of working partnership between all PREPARE member agencies. PREPARE member agencies are PADIDA, PAREDA, PA Tourism, PA Chamber of Commerce, PAGC, Community Futures, Ministry of Enterprise and Innovation, Ministry of Agriculture, and Ministry of Advanced Education. When we attend an interview, we represent each PREPARE partner organization and our code of ethics includes all logos. To be a part of this project either as a volunteer interviewer or participating business please contact Tina @ 764-6222.

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## After 6:00

The next PADIDA After 6:00 Social will be held on Wed. Feb. 25<sup>th</sup>, location TBA. Thank you to Randy and Daniel from Ten Foot Touque for hosting the January Event it was wonderful!

If you are interested in hosting an After 6:00 Social at your business please contact the PADIDA office @ [padia@sasktel.net](mailto:padia@sasktel.net) or 763-1802.

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## Provincial Conference

Plans are well under way for the 1<sup>st</sup> annual Saskatchewan Improvement Districts Conference. PADIDA will be hosting this event on Oct. 1<sup>st</sup> and 2<sup>nd</sup>, 2009. The Conference - **"Investing In Our Existing Neighbourhoods"** will see attendees from all Saskatchewan Improvement Districts, developers, investors, heritage professionals, civic officials and business owners. We are expecting a registration of approximately 250 people.

This event will be a great opportunity to showcase our City and specifically our Central Business District.

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## Your Membership

If you are a property owner within the defined Business Improvement District you are automatically a member of the association by way of a 3% levy. If you are a non property owner business you may become a member for an annual membership fee of \$150.00. The association also offers an associate membership for a fee of \$200.00 to persons or organizations that are not property or business owners from within the district.

Please take the time to fill out the Membership Application form even if you are a "property owner membership by levy". The membership forms are a way for our office to up date your contact information so that we may more effectively communicate with you.

## Contact us

Phone: 306.763.1802

Email: [padia@sasktel.net](mailto:padia@sasktel.net) 9-11<sup>th</sup> St. W, PA, SK

[www.princealbertdowntown.ca](http://www.princealbertdowntown.ca)

## 2009 Membership Application Form

### Type of membership:

1. Property owner 3% Tax levy
2. Tax Exempt Property Owner Member
  - Grant in Lieu of 3% levy
  - \_\_\_\_\_
3. Business (non-property owner) Member
  - \$150.00
  - Tri payment option \$50.00 x 3
4. Associate Member (non voting)
  - \$200.00

**Business name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Telephone Number:** \_\_\_\_\_

**Fax Number:** \_\_\_\_\_

**E-mail Address:** \_\_\_\_\_

**Website:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_  
\_\_\_\_\_

**“Thank You For Your Support”**

Mail

Prince Albert Downtown Improvement District  
P.O. Box 74 Prince Albert, SK S6V 5R4

Office Location

#9 – 11<sup>th</sup> Street West  
Beautiful Downtown Prince Albert