



WHAT'S UP DOWNTOWN?

PRINCE ALBERT DOWNTOWN IMPROVEMENT DISTRICT ASSOCIATION

March 2009

Thank You to all the Prize Sponsors!

- 📌 Dinner for 2 Chandeliers
- 📌 2 tickets to the Chocolate Festival Art Gallery of P.A.
- 📌 2 tickets to Harry Manx E.A. Rawlinson Centre
- 📌 1 Night stay Marlboro Inn
- 📌 One Dozen Roses Scentiments Floral
- 📌 Spa Gift Basket Prince Albert Tourism
- 📌 Transportation for the evening - Checker Taxi
- 📌 Gift Basket - PADIDA.

Why I Love Downtown Prince Albert Winning Submission

- ♥️ I love shopping in Downtown Prince Albert. I can get unique items and the merchants know their products. I appreciate that when I have questions about the quality or brands of the items I am choosing that merchants downtown can answer my questions, unlike many of the big box stores. They also stand behind their products and services.
- ♥️ I like that I can park my car once and walk between stores. It allows me a bit of fresh air during my busy day. I especially enjoy this during the summer. The Farmer's Market is a big draw for me. I love getting fresh produce in the morning. The Street Fair has also become a must do on my summer list. I have been attending with a group of friends the last few years and we enjoy taking in the entertainment and food.
- ♥️ I have lots of good memories. Some of the stores have come and gone but others are still around. Watching the parade as a child and then having lunch at the Kresgee's counter was such a treat. Shopping with my grandmother was also another big downtown memory. The architecture and history of the place is alive in downtown.

- Nicole Charlebois

♥️ Thank You!

Thank you for the fabulous gift package. My fiancé and I felt as if we were living a scene from a movie. The taxi arrived on time and did so all night. Our dinner at Chandeliers was FANTASTIC. We were a bit rushed getting to the Chocolate Festival because dinner was elongated. Harry Manx was a surprise treat as we had never heard of him. When we arrived at the hotel we were floored to see all the treats waiting for us. We had to make 2 trips out to the taxi in the morning. It was like Christmas. The Flowers have opened fully and continue to fill my kitchen with a rich aroma. I've already tried the bath salts and look forward to using them, The whole experience was a treat, a break from life and penny pinching stress. We thank you and hope someone else gets the same royal treatment next year. Thank you for all the hard work arranging the package and tracking me down.

- Nicole Charlebois & Jason Rinas

PADIDA Mission

To encourage the development of a vibrant and prosperous downtown district by:

- *Promoting and marketing the area.*
- *Undertaking initiatives and projects*

**10,000 + Questions
asked... to 200
Regional Businesses**

Elimination of Racism and Discrimination Week March 15th to 21st

Friday March 13th Press Conference City Hall Foyer 10:00am

Tuesday March 17th A & W Breakfast Gateway Mall Food Court
7:30am – 9:00am

Tuesday March 17th Gateway Mall Display 10:00 am to 5:00 pm

Wednesday March 18th Luncheon Indian Métis Friendship Centre
12:00 noon- 1:00pm

Thursday March 19th Mayor's Come and Go Tea City Hall Foyer
2:00pm – 4:00 pm

Saturday March 21st Elimination of Racial Discrimination Day
and Baha'i New Year Celebration, Pot Luck Dinner and Dance –
SIAST Cafeteria 5:00 pm.

Canadian Commission For UNESCO's Coalition of Municipalities Against Racism and Discrimination

Friday, March 20th UNESCO's Coalition Against Racism and
Discrimination Official Signing Ceremony at E.A. Rawlinson
Centre; 2:00 pm to 4:00 pm.

David Walden, Secretary General of the Canadian Commission
for UNESCO and Judge David Arnot, Chief Human Rights
Commissioner for Saskatchewan will be in attendance.

Please plan to attend and be a part of this international event.

Business Retention and Expansion Initiative Community Results and Recommendations Presentation

**Please join us in the upcoming session where
we can share what we have learned with the
many people invested in the success of our
region.**

Location: E.A. Rawlinson Centre, Prince Albert

Date: Tuesday, March 31st, 2009.

Time: Reception 5:30 p.m. Program 6:00 pm

Please RSVP to Tina

**(PA and District Chamber of Commerce) at 764-5919 or
adpach@sasktel.net by March 25th, 2009**

I always wondered why somebody
didn't do something about that.
Then I realized I was somebody.
--Lily Tomlin



PADIDA “After 6:00” - AGM March 25th

The next PADIDA After 6:00 Social will be combined with our Annual General Meeting on Wed. March 25th, at 6:30 at the JMC Library. Please RSVP by Monday March 23rd if you plan to attend.

If you are interested in hosting an After 6:00 Social at your business please contact the PADIDA office @ padia@sasktel.net or 763-1802.

“Investing In Our Existing Neighbourhoods” Provincial Conference

Hosted by the Prince Albert Downtown Improvement District Association.

October 1st and 2nd, 2009

Key Note Speaker: Mike Harcourt - Sustainable Cities and Communities

As a former premier of British Columbia, mayor of Vancouver and city councillor, Mike Harcourt helped British Columbia earn its reputation as one of the most “liveable” places in the world. His focus is on conservation and sustainable development and his resolve to contribute to the transformation of cities and communities around the world.

Who should attend: Improvement Districts, developers, investors, heritage professionals, civic officials and business owners.

Registration forms, conference agenda and sponsorship packages will be available in the spring.

New Study Aimed at Revitalizing Main Street In Saskatchewan!

Saskatchewan Tourism, Parks, Culture and Sport have commissioned a study on Main Street Revitalization. ***“Economic development that recognizes our valuable heritage assets will make a great contribution to our quality of life”*** Tourism, Parks, Culture and Sport Minister Christine Tell said, ***“This study is an important step in creating an approach to economic development that preserves our heritage and stimulates local economies while celebrating our unique culture.”***

The final report from the consultant (Heritage Canada Foundation) is expected to be released in April 2009.

The Prince Albert Downtown Improvement District Association is looking forward to the possibilities of the province launching a program that will provide initiatives to encourage the economic development of our business district and spark further revitalization of our neighbourhood.



What will you do this year to make your business stand out to the over 5,000 people who will be in the district on Saturday June 20th?

Street Fair will be for you and your business what You make of it!

Be creative!
Partner with your neighbours!
Sponsoring Entertainment!
Have Fun!

Saturday June 20th, 2009

Start thinking about how **your business** plans to take advantage of this annual event. Partner with neighbouring businesses to make the best of the activities on your block.

Special Events Already Planned for the Day:

- Fire Fighters Challenge – Gateway Mall North Parking Lot
- Farmers Market - City Centre
- North Stage –Featuring Country Music
- South Stage - Featuring Cody Prevost
- City Centre Stage - Featuring Local Acoustic Entertainment
- Sask Energy Tent – Featuring Watching Eye Magic
- Pony Rides –
- Antique Car Show
- Free Admission to the Museum
- Mascot Olympics – Prince Albert Tourism
- Emergency Services Display -
- International Market – New
- Crafters and Artisans Village
- Historical Vignettes
- Historical Walking Tour

If you are interested in becoming a **Block Captain** for this event please contact our office. The Block Captains will act as liaisons for the coordination of events on their block and will be responsible for the communication of information to their neighbouring businesses during the planning of the event as well as a key contact during the day of the event.

If you know of anyone that may be interested in volunteering please have them contact the PADIDA office.

Volunteers are seldom paid;
not because they are worthless, but
because they are PRICELESS!
--author unknown



Thank You SaskTel Pioneers!

As you are all aware the PADIDA is a not for profit organization operating on a very limited budget. The association relies heavily on donated volunteer hours, sponsorship and equipment.

Our office has been currently operating with a very old donated desktop computer and a borrowed lap top. With the expansion of the Community On Patrol Ambassador program, the hiring of a full time coordinator and our summer staff the need to upgrade our existing desktop and the need for an additional system for the summer student and volunteers became necessary.

Gloria Shmyr our Volunteer coordinator contacted SaskTel Pioneers and within a very short time they responded with a donation of 3 like new refurbished computers.

Thank you to Gloria, our volunteers and sponsors.

It is only with this generous kind of support that our office and programs are able to continue to be successful and grow.

Congratulations!

One of the PADIDA's very valuable volunteers, **Miss Lori Hannah- Fiddler**, was crowned this years **Miss Winter Festival**.

Lori is a wonderful, hardworking young woman and is the perfect Ambassador for our City, the Winter Festival and our association. During her speech at the pageant she acknowledged the PADIDA and spoke of her time spent volunteering, the importance of having values, virtues and morals and her pride for the community of Prince Albert.

Congratulations!

To the organizers of the Canadian Challenge Sled Dog Races and the Prince Albert Winter Festival on your very successful events.

Ambassadors Mission:

- To create a presence promoting the improvement and revitalization of the downtown core.
- We will strive to be a positive influence in the district, discouraging negative activity and promoting a comfortable business environment.

Community On Patrol Ambassador Up Date!

As the coordinator for the Community On Patrol Ambassador Program I have had the opportunity to meet many new people and become involved in some wonderful community initiatives such as: HIFIS, Block Parent Program for neighbourhoods and businesses, Community for a Violence Free City, Race Relations and Social Issues, In Motion and Community Fundraising events. I have been invited to speak to various organizations interested in learning more about our program and seeking mentorship for their own programs.

I enjoy working with our volunteers on patrol and our volunteers for our many events. I appreciate and recognize that much of what we do could not be accomplished without our team of volunteers.

One new and exciting program I was invited to learn more about in Yorkton on Wednesday February 4th is “Positive Ticketing”.

How the model works:

Positive Tickets are issued to youth and people of all ages in their community. It is based around the notion of recognizing people for good behaviour, good deeds, act of kindness and positive actions. This model can be used as a vehicle to simply make connection with a person in efforts to build trust and ultimately a positive relationship.

The Positive Ticket is simply a coupon, voucher, token, or note, that has value for goods, services or some type of credit, acknowledgement or appreciation.

The Positive Ticket is just the beginning of a multitude of proactive, intentional, positive activities that can transform communities and shift mindsets and attitudes. It is building towards relationships within your community.

I will be working with our partners to bring this concept to our community and look forward to sharing information and sponsorship opportunities with our PADIDA members as it becomes available.

Sincerely
Gloria Shmyr
PADIDA Volunteer Coordinator

2009 Membership Application Form

1. Property owner 3% Tax levy
2. Tax Exempt Property Owner Member
 - Grant in Lieu of 3% levy
 - _____
3. Business (non-property owner) Member
 - \$150.00
 - Tri payment option \$50.00 x 3
4. Associate Member (non voting)
 - \$200.00

Business name:

Contact Name:

Telephone Number:

Fax Number:

E-mail Address:

Website:

Mailing Address:

“Thank You For Your Support”

Mail

Prince Albert Downtown Improvement District
P.O. Box 74 Prince Albert, SK S6V 5R4

Office Location

#9 – 11th Street West

Beautiful Downtown Prince Albert

THE SMALL-MART REVOLUTION



HOW LOCAL BUSINESSES ARE
BEATING THE GLOBAL COMPETITION

MICHAEL H. SHUMAN

FOREWORD BY BILL MCKINDEY

“The Small Mart Revolution”–Book Review

In "The Small-Mart Revolution", author Michael Shuman makes a compelling case for his alternative business model, one in which communities reap the benefits of "going local" in four key spending categories: goods, services, energy, and finance. He argues that despite the endless media coverage of multinational conglomerates, local businesses give more to charity, adapt more easily to rising labour and environmental standards, and produce more wealth for a community. They also spend more locally, thereby increasing community income and creating wealth and jobs. "The Small-Mart Revolution presents a visionary yet practical roadmap for everyone concerned.

\$200,000.00 Downtown Sidewalk Paver Replacement Program

The City of Prince Albert has designated \$200,000.00 of Provincial infrastructure dollars towards the replacement of old pavers. Consideration is being given to the possibility of “stamped concrete” which will still have the aesthetic appeal of the bricks but will have much more durability. This project could begin as early as July of 2009, pending city councils approval.
