



Event Sponsorship Opportunities



16th Annual Downtown Street Fair
Over 18,000 attended in 2018

Title Sponsorship (2019 Downtown Street Fair sponsored by "YOUR CORP NAME") \$7,000

- Naming/title rights
- Logo on marketing material, social media messaging, Street Fair press release mention
- Your banner on the main stage of event
- Booth in Memorial Square

Cruise Night/ Car Show Sponsorship \$3,500

- Title rights- Street Fair Car Show sponsored by "YOUR CORPORATE NAME"
- Sponsorship covers Friday Night Cruise Night with classic rock band in Memorial Square and Car Show on River Street during Street Fair
- Sandwich board at the location – sponsored by...
- Logo on marketing material, social media messaging, Street Fair press release mention

Street Entertaining Sponsorship \$1,500 - \$2,500

- Name attached to the entertainment – i.e. – Princesses, Jugglers, Action Heroes, Magicians, Clowns, etc
- Sandwich board at the location – sponsored by...
- Logo on marketing material, social media messaging, Street Fair press release mention

Platinum Supporter \$1,000

- Company logo on all marketing material, social media messaging, Street Fair press release mention

Gold Supporter \$750

- Company name mentioned in marketing material and social media messaging

Silver Supporter \$500

- Social Media

Additional Sponsorship Opportunities:

Summer on the Square- we are interested in purchasing giant sized board games for families to play together - \$1,500

Downtown Art Walk- Horse drawn wagon historical tours \$500 x 4

Santa Claus Parade- sponsored by "Your Corporate Name" \$1,000

Crokicurl- sponsored by "Your Corporate Name" - \$5,000

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