



## **Agenda**

### **PADBID Board Meeting**

**May 17<sup>th</sup>, 2023**

- Call to Order
- Approval of Agenda
- Adoption of Minutes – March & April 2023
- Mini-Façade Grant Applications:
- The S2dio
- Under the Juniper Tree Chapel
- Beautification Contract with the City of Prince Albert
- Update on Street Fair progress/what needs to be completed
- Annual Report 2022 with 2022 unaudited financials
- Business Incentive Package – Letter from Executive Director
- Letter and Trip to Regina - Discussion re: content of letter to Minister Hindley



## Minutes

**Wednesday, March 01, 2023**

**Diefenbaker Room, Plaza 88**

Bylaw No.4 of 2005 states the Statutory Board PURPOSE IS: The purpose or mandate of the Business Improvement District is to encourage the development of a vibrant and prosperous downtown business district by improving the area's appearance and image promoting and marketing the area and undertaking initiatives and projects that facilitate the ongoing rejuvenation and redevelopment of the area.

**PRESENT:** Stacy Coburn, Dawn Kilmer, Sharon Faul, Philip Fourie,

Brent MacDonald, Mike Henry, Rhonda Trusty. **Guests:** Craig Guidinger, Sherry Person

### **DISCUSSION**

**PADBID Policy Updates** – Sherry Person and Craig Guidinger

It was decided that Craig Guidinger will set a time/date that meets his schedule, and we will go through the City Bylaws (line-by-line) that pertain to PADBID. We will also have discussion regarding updating our policies at that time. Policy packages has been supplied to the Board of Directors.

Sherry Person informed us that we are considered a legislative body, we are a Statutory Board and our ISC number is and can be used to apply for grants.

- 1) CALL TO ORDER – TIME: 10:30 am
- 2) APPROVAL OF AGENDA

**Motion:** That the Agenda for this meeting be approved as presented.

Moved by: Sharon Faul

Seconded: Dawn Kilmer

## **Motion Passed**

### **3) ADOPTION OF MINUTES**

**Motion:** That the Minutes from our Board Meeting of January 30, 2023 be taken as read and adopted; and, that the Board Chairperson and Executive Director be authorized to execute the minutes.

Moved by: Dawn Kilmer

Seconded: Mike Henry

## **Motion Passed**

### **NEW BUSINESS**

#### **4) Mini-Façade Grant Application: BD Properties**

**Motion:** That the Board accepts the Mini-Façade Grant application for **BD Properties**. The Board indicated that a letter from the Executive Director be written to each business that applies for camera purchases asking that they send any criminal activity footage and report to City of Prince Albert Police Services. This letter will be sent to all businesses that apply for camera dollars.

Moved by: Brent MacDonald

Seconded: Stacy Coburn

## **Motion Passed**

#### **5) Mini-Façade Grant Application: Scentiments Floral Ltd.**

**Motion:** That the Board accepts the Mini-Façade Grant application for **Scentiments Floral Ltd.**

Moved by: Brent MacDonald

Seconded: Mike Henry

## **Motion Passed**

#### **6) Mini-Façade Grant Application: Partners Furniture**

**Motion:** That the Board accepts the Mini-Façade Grant application for Partners Furniture & Appliances.

Moved by: Brent MacDonald

Seconded: Dawn Kilmer

## **Motion Passed**

7) Mini-Façade Grant Application: **Rock Trout Events**

Motion: That the Board accepts the Mini-Façade Grant application for Rock Trout Events.

Moved by: Brent MacDonald      Seconded by: Mike Henry

**Motion Passed**

**Board Discussion**

8) That Executive Director is going to meet with Cam Friesen from Access Place to discuss boundaries in which their Saskatchewan Health Authority Street Project van hands out drug paraphernalia. The goal is to meet with City Police Services, Access Place, Mental Health to gather information. Executive Director will write a letter to City of Prince Albert, MLA's, MP and the Government of Saskatchewan upon Board approval - regarding the social issues in our Downtown.

**Motion:** Executive Director has Board approval to gather factual information in which to write a letter to the various levels of government.

Moved by: Brent MacDonald      Seconded: Mike Henry

**Motion Passed**

**Motion to Adjourn:** that meeting is now ended.

Moved by: Sharon Faul      Seconded by: Mike Henry

**Motion Passed**

Meeting ended: 11:15am

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Chairperson

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Executive Director



## Minutes

**Tuesday, April 5, 2023**

**Diefenbaker Room, Plaza 88**

Bylaw No.4 of 2005 states the Statutory Board PURPOSE IS: The purpose or mandate of the Business Improvement District is to encourage the development of a vibrant and prosperous downtown business district by improving the area's appearance and image promoting and marketing the area and undertaking initiatives and projects that facilitate the ongoing rejuvenation and redevelopment of the area.

PRESENT: Stacy Coburn, Dawn Kilmer, Sharon Faul, Philip Fourie, Meghan Meyer, Rhonda Trusty

Absent: Brent MacDonald, Mike Henry

Guest: Craig Guidinger

**Bylaw Update:** The purpose of this gathering is to coordinate the City Bylaws with our PADBID policies to ensure that they are not in conflict with one another and that the intent and current language meets standards.

**9:30 am** - discussion with Craig to go through the Bylaw #4 of 2005. Exercise was done to go through Bylaw (line by line) and discuss recommendations for changes/clarity to the Bylaw. Certain areas required more clarity and Craig Guidinger will forward to Executive Director the discussed changes. I will then forward a letter to City Clerk's office and ask for amendments be made to Bylaw #4 from City Council.

Ended 10:50 am.

1) CALL TO ORDER – TIME: 11:00 am

2) APPROVAL OF AGENDA

**Motion:** That the Agenda for this meeting be approved as presented.

**Moved by:** Dawn Kilmer

**Seconded:** Sharon Faul

**Motion Passed**

3) ADOPTION OF MINUTES

Motion: That the Minutes from our Board Meeting of March 1st, 2023 be taken as read and adopted; and, that the Board Chairperson and Executive Director be authorized to execute the minutes.

**Written Minutes of March 01, 2023 meeting not presented at this meeting. Motion not passed.**

Executive Director

email: [discover@princealbertdowntown.ca](mailto:discover@princealbertdowntown.ca) Questions? Call 306-763-1802



## 2023 Mini-Façade Application

Business: \_\_\_\_\_ The Spin S2DIO Prince Albert \_\_\_\_\_

Address: \_\_\_\_\_ 185 15th street west \_\_\_\_\_

Contact Name: \_\_\_\_\_ DESIREE HESSON \_\_\_\_\_

Phone: \_\_\_\_\_ 306-940-9456 \_\_\_\_\_

Email: \_\_\_\_\_ thes2dio@gmail.com \_\_\_\_\_

Amount requested: \$ \_\_\_\_\_ \$665 \_\_\_\_\_

Have you received the proper approvals/permits for your façade improvement? ☐ Yes ☐ No

Project description: (please included any concept drawing or examples)

I HAVE ATTACHED THE BRAINSTORM PLANS FOR THE PROJECT.

How will this project contribute to the Prince Albert Downtown community as a whole?

IT WILL BE CREATED BEFORE JUNE WHICH IS PRIDE MONTH. WE HAVE DESIGNED THIS PIECE TO INCLUDE THE COLORS OF THE RAINBOW FOR PRIDE, BUT HAVE DESIGNED IT SO IT CAN STAY UP ALL YEAR AROUND TO PROMOTE INCLUSIVITY AND COMMUNITY. WE HAVE USED A LOCAL ARTIST TO SUPPORT LOCAL PEOPLE WITH THE PROJECT.

Budget outline: (please attach quotes received)

Budget Items	Cost
SEE ATTACHED	\$
	\$
	\$
	\$
Total Estimated Cost	\$665

Projected start date: WHENEVER APPROVED Completion date:

APPROX 2 DAYS Would you like the PADBID to: ☐ pay

☒ invoice directly ☐ reimburse business at completion of project.

email: [discover@princealbertdowntown.ca](mailto:discover@princealbertdowntown.ca) Questions? Call 306-763-1802

#### Terms & Conditions

I, DESIREE HESSON, of THE  
S2DIO have read the complete application and  
concur with and give my consent to the work proposed in the application.

I assume all responsibility for obtaining appropriate architectural drawing, building permits and  
inspections, and hiring contractors as necessary.

I agree not to involve the Prince Albert Downtown Business Improvement District in any legal action  
between myself and any contractors, estimators, employees, workers or agents arising from or out of  
this grant program.

I give my consent to the Prince Albert Downtown Business Improvement District to make all  
inspections necessary to confirm that the approved plans are implemented in accordance with  
expected standards and the information contained in this application.

I give my consent to the Prince Albert Downtown Business Improvement District to profile this project  
in promotional communication, including but not limited to "before and after" photos.

Payment of approved grants will be made upon the applicant providing the PADBID proof of final



completion of the proposed improvements along with verification of expenditures and proof of final inspection (when required). Once the PADBID receives proof of work completed the applicant will receive the accurate amount of funds. For example, if you have requested \$500 for new lighting and your final bill is \$476.89. You will be reimbursed \$476.89, not \$500. Also please note that the funds will be released after the work has been completed. If you would like the PADBID to pay the invoice for work completed directly please note that in your application, otherwise proof of payment is required for reimbursement.

Signature of Applicant \_\_\_\_\_  
Date \_\_\_\_\_

OFFICE USE ONLY

Application received: \_\_\_\_\_

Submitted to committee: \_\_\_\_\_

Decisions sent to applicant: \_\_\_\_\_

Funding Request submitted: \_\_\_\_\_

Final Project Inspection: \_\_\_\_\_

email: [discover@princealbertdowntown.ca](mailto:discover@princealbertdowntown.ca) Questions? Call 306-763-1802

# 2023 Mini-Façade Application



Business: Under the Juniper Tree Chapel

Address: 80 10th E Prince Albert

Contact Name: Lois Branscombe

Phone: 306-763-4411 Email: accounting@embassychurch.ca

Amount requested: \$ 1000

Have you received the proper approvals/permits for your façade improvement? ☒ Yes ☐ No

Project description: *(please include any concept drawing or examples)*

Add new signage to the building.

How will this project contribute to the Prince Albert Downtown community as a whole?

We are going to put up nice new signs to make the building look better, along with painting the exterior.

Budget outline: *(please attach quotes received)*

Budget Items	Cost
<u>Signage and Markit Signs</u>	<u>\$ 2927.63</u>
	\$
	\$
	\$
Total Estimated Cost	<u>\$ 2927.63</u>

Projected start date: June 2023 Completion date: September 1, 2023

Would you like the PADBID to: ☐ pay invoice directly ☒ reimburse business at completion of project.

Terms & Conditions

I, Lois Branscombe, of Under the Juniper Tree Chapel have read the complete application and concur with and give my consent to the work proposed in the application.

I assume all responsibility for obtaining appropriate architectural drawing, building permits and inspections, and hiring contractors as necessary.

I agree not to involve the Prince Albert Downtown Business Improvement District in any legal action between myself and any contractors, estimators, employees, workers or agents arising from or out of this grant program.

I give my consent to the Prince Albert Downtown Business Improvement District to make all inspections necessary to confirm that the approved plans are implemented in accordance with expected standards and the information contained in this application.

I give my consent to the Prince Albert Downtown Business Improvement District to profile this project in promotional communication, including but not limited to "before and after" photos.

Payment of approved grants will be made upon the applicant providing the PADBID proof of final completion of the proposed improvements along with verification of expenditures and proof of final inspection (when required). Once the PADBID receives proof of work completed the applicant will receive the accurate amount of funds. For example, if you have requested \$500 for new lighting and your final bill is \$476.89. You will be reimbursed \$476.89, not \$500. Also please note that the funds will be released after the work has been completed. If you would like the PADBID to pay the invoice for work completed directly please note that in your application, otherwise proof of payment is required for reimbursement.

Lois Branscombe

Signature of Applicant

May 5 2023

Date

OFFICE USE ONLY

Application received: \_\_\_\_\_

Submitted to committee: \_\_\_\_\_

Decisions sent to applicant: \_\_\_\_\_

Funding Request submitted: \_\_\_\_\_

Final Project Inspection: \_\_\_\_\_

PA Mark It Signs Ltd.  
3-4260 5th Ave East  
Prince Albert SK S6W 0A5  
306-763-3693  
amanda@markitsigns.ca  
http://www.markitsigns.ca  
GST Registration No.:  
805089257RT0001  
Business Number 805089257

## Estimate 4715

**ADDRESS**

Embassy Church  
550 1st Ave E.  
Prince Albert, Sk  
S6V 2A5 960-1471

DATE  
28-04-2023

TOTAL  
\$2,927.63

ACTIVITY	QTY	RATE	AMOUNT	TAX
<b>Custom Signage</b>	1	1,962.50	1,962.50	S
Custom Signage - Heart of the Seniors - EAST Wall				
1 - 12'x8' DiBond Sign w/PT woods frame (behind)				
2 - 4'x8' DiBond Signs w/PT wood frame (behind)				
<b>Labour Rates:Install</b>	1	675.00	675.00	S
Install/Shop Rate - Boom Truck Required				

SUBTOTAL 2,637.50  
GST @ 5% 131.88  
PST (SK) @ 6% 158.25

**TOTAL \$2,927.63**

THANK YOU.

**TAX SUMMARY**

RATE	TAX	NET
GST @ 5%	131.88	2,637.50
PST (SK) @ 6%	158.25	2,637.50

Accepted By

Accepted Date

All Account Terms: 30 Days  
A 3% Interest Charge will be applied to overdue accounts.

Deeper Life  
Community  
Church

SERVICE TIME  
Sunday  
10 am

Prince Albert  
Living Hope  
Fellowship

SERVICE TIME  
Sunday  
12 pm

Heart of  
the Seniors  
GATHERING

[www.SeniorPrinceAlbert.com](http://www.SeniorPrinceAlbert.com)

SERVICE TIME

Sunday  
2pm - 3pm

## INSTALLATION AND MAINTENANCE AGREEMENT

This Agreement is made in duplicate this 29<sup>th</sup> day of May, A.D. 2023 ("the Effective Date").

**The City of Prince Albert,**  
a municipal corporation in the Province of Saskatchewan  
(hereinafter called "the City")

- and -

**Prince Albert Downtown Business Improvement District Board,**  
(hereinafter called "the PADBID")

**WHEREAS** the City has, pursuant to Sections 25 and 26 of *The Cities Act*, enacted *Bylaw No. 4 of 2005, A Bylaw to Establish a Downtown Business Improvement District* creating the PADBID and the Board thereunder with powers and authorities stated therein, with the mandate to encourage the development of a vibrant and prosperous downtown business district by improving the area's appearance and image, promoting and marketing the area, and undertaking initiatives and projects that facilitate the ongoing rejuvenation and redevelopment of the area;

**AND WHEREAS** the City owns certain land and buildings located within the PADBID District;

**AND WHEREAS** PADBID has requested authorization to plant and maintain annual planters/barrels throughout the City of Prince Albert Downtown district and core, and specifically on City-owned properties within the said district and core;

**AND WHEREAS** the City has approved the request under the terms and conditions set forth herein with the expectation that the PADBID will facilitate early spring planting each year during the Term to ensure that there are healthy and vigorously growing annual planters/beds with season long blooming and visual appeal to a standard of a totally weed free environment in proximity of the annual planting.

**NOW THEREFORE** in consideration of the mutual promises and covenants contained herein, and other valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the City and PADBID agree as follows:

### **1. Recitals**

The foregoing recitals are true and correct and reflect the mutually exchanged covenants of the Parties and are incorporated into and made a binding part of this Agreement as if fully set forth herein.

## **2. Term of License**

- (a) The Term of the Agreement shall begin on the effective date stated above, and will continue until its expiration on October 1, 2024. The Agreement will be automatically renewed and extended for a further five (5) year term upon expiry of each Term, or any extended Term, unless either the City or PADBID gives prior written notice to the other party for termination or non-renewal as contemplated Article 5 of this Agreement.
- (b) PADBID must submit each year during the Term a map indicating all planned planter barrel locations a minimum four (4) months prior to each planting/growing season for written approval by the City prior to any installation of barrels. For agreement purposes, May 15 – October 15 of each year will be considered as the “planting/growing season”.

## **3. City Covenants**

- (a) To organize plant availability, cover the cost of plant material, to replenish or modify existing soil composition and to provide for mulch when the City determines it necessary, and to ensure expected planting dates are managed annually by the City.
- (b) To provide PADBID thirty-four (34) planting barrels for use within the identified downtown PADBID.
- (c) To place and move planter barrels, in consultation with the PADBID, within the identified downtown PADBID area no later than May 15 of each calendar year after the risk of killing frost has passed.
- (d) To provide for the first filling of the reservoirs of each self-watering planter after the initial plantings.
- (e) To assist the PADBID in the removal of all plant material no later than the last week of September of each calendar year.
- (f) To provide removal of barrels at the end of the growing season for storage at the City Yards. Removal will take place no earlier than October 1 and no later than October 15 of each calendar year.
- (g) To maintain the planting and maintenance of flowers at the following location(s) unless otherwise agreed upon:
  - City Hall - beds and barrels within the Memorial Square
  - Fire Station on 15 Street East
  - Police Station on 15 Street West



- EA Rawlinson Center for the Arts
- Arts Center on 10 Street East

#### **4. PADBID Covenants**

- (a) Provide for and organize installation of plant material for all planters and barrels installed through the downtown district and core. In consultation with the PADBID, locations would include but not be limited to:
  - Central Avenue from 15 Street West to River Street
  - City Hall - planters in and around the parking lot
  - Other locations that may be identified as per an annual map of proposed planting locations provided by the PADBID.
- (b) To provide for deadheading, watering, fertilization, chemical application, weeding, etc. throughout the growing season.
- (c) To provide for mulching after each planting where required.
- (d) To provide inspections of all barrels and planters a minimum of once per week (or more if necessary) to provide care, and to ensure that visual integrity and plant needs are being met to achieve the desired maintenance standard.
- (e) To assist the City in removal and clean-up of plant material in barrels and planting beds within the identified PADBID area, at the end of growing season no later than the last week of September of each calendar year.

#### **5. Termination**

This Agreement may be terminated:

- (a) By the PADBID for any reason or no reason whatsoever, by providing thirty (30) days written notice to the City; or
- (b) By the City for any reason or no reason whatsoever, by providing thirty (30) days written notice to PADBID;
- (c) By the either Party providing written notice to the other that it will opt out of an automatic renewal Term, such notice to be provided by no later than the January 31<sup>st</sup> next following the expiration of a Term.



## **6. Compliance with Laws**

- (a) PADBID shall comply through each Term with all applicable federal, provincial and local laws, ordinances, rules and regulations relating to the installation, care and maintenance of planting barrels and planting material.
- (b) This Agreement and its continuation is conditional upon PADBID receiving and maintaining all approvals that may be required by any federal, provincial, or local authority. The payment of any penalties or fines arising out of or in any way connected with the violation of, or non-compliance with, the foregoing shall be PADBID's sole responsibility.

## **7. Notices**

All notices, requests, and other communications required or given hereunder shall be in writing and shall be deemed given if personally delivered or mailed, to the following addresses:

### **If to City:**

Director of Community Services  
City of Prince Albert  
1084 Central Avenue  
Prince Albert, SK, S6V 7P3  
Or by Email at: \_\_\_\_\_

### **If to PADBID:**

Executive Director  
Prince Albert Downtown BID (PADBID)  
Prince Albert, SK  
Or by Email at: \_\_\_\_\_

## **8. Miscellaneous**

- (a) The City and PADBID represent that each, respectively, has full right, power, and authority to execute this Agreement and enter into this Agreement.
- (b) This Agreement constitutes the entire agreement and understanding of the parties and supersedes all offers, negotiations, and other agreements of any kind. There are no representations or understandings of any kind not set forth herein.
- (c) If any term(s) of this agreement is found to be void or invalid, such invalidity shall not affect the remaining terms of this Agreement, which shall continue in full force and effect.

IN WITNESS WHEREOF the City of Prince Albert has hereunto affixed its corporate seal, duly witnessed by the hands of its proper officers in that behalf, duly authorized this 29th day of may, A.D. 2023.

**THE CITY OF PRINCE ALBERT**



MAYOR

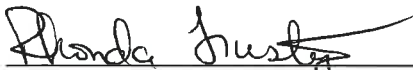
(Municipal Seal)



CITY CLERK

IN WITNESS WHEREOF PADBID has hereunto affixed its corporate seal, duly witnessed by the hands of its proper officers in that behalf duly authorized this 26 day of May, A.D. 2023.

**PRINCE ALBERT DOWNTOWN  
IMPROVEMENT DISTRICT BOARD**



Authorized Signing Officer for the Board

(Corporate seal)



Authorized Signing Officer for the Board

CANADA  
PROVINCE OF SASKATCHEWAN  
TO WIT:

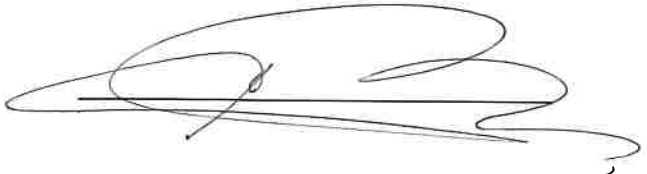
**AFFIDAVIT OF ATTESTATION**  
**OF AN INSTRUMENT**

I, Timothy Yeaman, Parks MGR, of the City of Prince  
Albert, in the Province of Saskatchewan, make oath and say:

1. That I was personally present and did see RHONDA TRUSTY,  
named in the within instrument, who is personally known to me to be the  
person named therein, duly sign and execute the same for the purposes  
named therein.
2. That the same was executed on the 26 day of MAY,  
A.D., 2023 at The City of Prince Albert, in the Province of  
Saskatchewan, and that I am the subscribing witness thereto.
3. That I know the said RHONDA TRUSTY and he/she  
is, in my belief, of the full age of 18 years.

DECLARED BEFORE ME at the  
City of Prince Albert, in the Province  
of Saskatchewan, this 26<sup>th</sup> day  
of May, A.D., 2023.

Amber Jos  
A COMMISSIONER FOR OATHS in  
and for the Province of Saskatchewan.  
My Commission expires: August 31, 2025





# 2022 Annual Report

## **Board Chair Message**

This past year was PADBID's first full year of operations post COVID 19. Street Fair was a success with many local and regional entertainers, food vendors from across central and northern Saskatchewan, children's activities, and fun for the whole family. The return of the Classic Car Show was great to see. There were many new sponsors added for the past year. Street Fair had between 18,000 and 20,000 people attending.

Another successful event was the Santa Clause Parade with 40 floats that was double the previous Santa Parade and over 7,000 attendees. The Exhibition Parade was again a highlight of mid-summer. Our Board and Executive Director began Sidewalk Sales with entertainment being provided and a partnership with Fresh Air Experience created our 1<sup>st</sup> Kids Downtown Bike Derby.

Another Board initiative was a Security Pilot Project that was well received by business owners. This saved Prince Albert City Police (PAPS) resources as security dealt with many social issues. PADBID is grateful for the collaboration between PAPS, our Board and the security company, Prince Albert Security Services.

Executive Director undertook a business store front paint initiative and worked with City on sidewalk cleaning initiatives. We had three mini-Façade Grant approvals and are hoping to get more businesses using this initiative next year.

We want to thank City Council for the many ways Administration, staff and PAPS help the PADBID area, including: PAPS foot patrol, in-kind contributions to Street Fair and Santa Parade of \$19,593.00, snow removal program of \$173,182.00, annual graffiti power washing, flower pots for beautification, sidewalk maintenance through vegetation control, street cleaning, and resources for Share for downtown garbage pickup.

On behalf of the Board, I want to thank our current Executive Director(s) for their positive contribution to our BID. We appreciate City Council, the City of Prince Albert's Administration and staff for many hours of work that helps support PADBID. Your combined efforts are greatly appreciated.

PADBID Chairperson - Stacy Coburn

## **Executive Director's Report**

The past year was a success in many different ways: partnerships with PADBID, City Council and Administration, PAPS and the security firm, Prince Albert Security Services, on the Security Pilot Project. Events like Street Fair, Santa Clause Parade, Downtown Bike Derby and the annual Exhibition Parade. Other events presented by the Historical Museum, Arts Centre, E.A. Rawlinson and private sector Art Galleries and the many commercial entertainment facilities in PADBID.

The commercial sector was open again with the Covid-19 Pandemic restrictions being lifted.

Throughout the year the marketing focus has been on the people and business owners, managers and staff of PADBID businesses through videos and short newspaper style stories. PADBID has also been a venue for sharing social media content from business located in its boundaries.

Our social media marketing for the year has received the equivalent of (\$25,000) advertising (based on 160,000 impressions) value showcasing downtown Prince Albert and its businesses. The Grinch campaign generated over 83,000 impressions and the FaceBook page has grown to over 1000 new followers.

## **Introduction**

The past year was a success with the reopening from Covid-19. There is a new law office being built in downtown Prince Albert. Downtown Prince Albert is the key art, culture and history area of our community with those entities hosting many events. There are many strong retailers in PADBID, including: 7 furniture stores, 5 pharmacies, 6 Art Galleries, 4 DayCares, 1 K-12 School, 9 Legal Offices, 3 Jewellers, 2 Sports Stores, professional services and 22 restaurants.

Our organization operates from the direction of an effective Board of Directors. See below who are our Board of Directors and the business they represent.

## **Events**

This past year was a great success for events coming out of Covid-19. Street Fair, Santa Clause Parade, Exhibition Parade, Downtown Bike Derby, Sidewalk Sales. Our Museums and Art Galleries and the E.A. Rawlinson Centre all hosted numerous events.

## 2022 Mini Façade Applications

Below is a summary of 2022 Façade Grant Applications and total project cost.

Store	Request	Project Description
Plaza 88	\$1,000.00	Exterior Lighting
Moth Vintage	\$1,000.00	Signage
Eclectic Upcycle Furniture	\$350.00	Wooden Planter Box

## 2022 Major Façade Grant Program

The major façade grant of \$10,000 was not utilized in 2022.

## Financials

The (attached) unaudited financials show the Operating and Improvement Reserves. PADBID Executive Directors are researching programs or projects that potentially some of these reserve funds could be allocated to that would support downtown business under our Strategic Plan guidelines.

## Strategic Plan

The PADBID Strategic Plan-attached- is a three-year document that ended December, 2022. The Executive Directors and Board will undertake a new Strategic Plan with new Board in 2023.

## Summary

We want to thank City Council for on-going support of PADBID. We also want to thank and acknowledge of the help of many City Departments to help PADBID events operate and for being sources of information.

### PADBID Board and Executive Director, 2023

Brent MacDonald-Crown Cleaners-Chair

Sharon Faull, Gateway Mall-Vice Chair

Stacy Coburn-Scentiments Floral

Councillor Dawn Kilmer-City Representative

Meghan Mayer-Plaza 88

Philip Fourie-Kirkby Fourie Law Office

Mike Henry-Partners Furniture

Executive Director: Rhonda Trusty  
Perry Trusty





## Business Incentive Package

### Agenda - May 17th

On May 31, 2022, the Prince Albert Downtown Business Improvement District's Board of Directors passed a motion to have the Municipal Business Incentive Package presented to the City Clerk's office for Mayor and Council consideration.

The Business Incentive Package was presented to Mayor and Council on July 18, 2022. A motion was made to refer to Director of Planning and Development, Mr. Craig Guidinger.

It is my understanding that when council asks for a report from administration they have 90 days in which to respond with their recommendations.

Mr. Guidinger has spoken with both me and Perry Trusty, but no report to council has been forthcoming. Mr. Guidinger has inferred that the process may be difficult to implement or not provide the best optimal financial outcome for business owners as the new tax assessment will be rolling out. Nothing has been put to paper as to what incentives would be beneficial to current owners.

During our last Board meeting on April 5<sup>th</sup>, 2023 we had invited Mr. Guidinger and during the meeting I suggested to Mr. Guidinger that if the current Business Incentive package that was presented was not a workable solution, could he then provide us one that would work for the Downtown? We have lost 3 businesses in our downtown this spring so far. We need help from City Administration and Mayor and Council to provide a viable and enticing package to current and/or potential new investors in the downtown area.

I am seeking direction from the Board of Directors as to how they wish me to proceed regarding the lack of report back to council with our Business Improvement Package.

Rhonda Trusty





May 17<sup>th</sup>, 2023

Minister Hindley

Room 208, Legislative Building

2405 Legislative Drive

Regina, SK S4S 0B3

Hello Minister Hindley:

I am writing to you in my capacity as Executive Director of the Prince Albert Downtown Business Improvement District. **We have a health crisis that is impacting our business community.** Our downtown business community is locking their doors during business hours, and many are struggling to survive. Police have told us that the facilities for incarceration, detox and mental health are full. Police often don't apprehend people because there is no where to take them. Multiple people have been arrested dozens of times. The following content is a solutions-based approach to this issue.

I wish you to know that I have contacted Mr. Cam Friesen from the Saskatchewan Health Authority's Access Place as well as spoken with MLA Alana Ross. I have also spoken with City Police Services and other community resource individuals.

To provide you with a bit of a back story, I met with Mr. Friesen on March 16<sup>th</sup> to discuss the "Street Project" van that is currently funded by the provincial government. My goal with meeting Mr. Friesen was twofold: to be educated on the Harm Reduction Model that is currently being used, and to discuss/negotiate a compromise regarding the appearance of the Street Project van in our downtown.

The issue with the appearance of the Street Project van is that it would distribute meth pipes, needles and condoms along Central Avenue during business hours or down back alleys where staff and customers park their vehicles. In addition, these meth pipes, condoms, and needles are being given out next to daycares. May I remind the provincial government, that we have four (4) daycares and a K-12 school in our downtown. This needs to be addressed from the top down.

The appearance of the van was uncomfortable and scary for customers. From an economic perspective this is very damaging to our business community as they rely upon customers to maintain a living. Our business community is locking their doors during business hours in downtown Prince Albert.

During my conversation with Mr. Friesen, I learned that the Harm Reduction Model is over 20 years old and was incorporated into programming those people struggling with alcohol addiction.

The drug of choice has changed. Meth is a drug that causes addiction quickly. The stage of addiction that is visible in our downtown is chronic and high-risk and has turned into a mental and health crisis. Their behaviours are dangerous and unpredictable.

During the course of my meeting with Mr. Friesen, he indicated that he could change the times that the Street Project van is in the downtown. My one request was that the van does not need to go anywhere near our daycares. But staff have a routine and a pattern that they tend to fall back on, and this component of our agreement is not being followed.

Due to the frustration of the business community with the provincial government's current practices in our downtown, we are suggesting another alternative. The population that the Access Van is targeting are mobile. It was suggested by Carol Ross of Partners Furniture that the van no longer operate in the downtown. The Board believes that we give this population notice that if they wish to access publicly funded drug paraphernalia, they can walk to Access Place and have it directly distributed to them.

When I suggested this approach to Mr. Friesen, he said he could see the possibility of that working other than the workers of the van are also supposed to be picking up the discarded needles. This component of their job is not being well done as our downtown is littered with discarded, used needles, meth pipes and the packaging the needles are in.

Our suggestion is they receive a minimum number of needles. EXCHANGE ONE FOR ONE at Access Place.

I am also on the Homelessness Initiative Committee comprised of various community-based organizations (CBO's), City of Prince Albert representatives, Dr. Chad Nilson and various other invested individuals/groups.

The reason that I bring this up is there are different perspectives regarding the issue of mental health and addiction. I am the lone representative of the business community and feel that it is important that our perspective, our voice and our suggestions be considered as we are the entities being the most financially impacted by this drug addicted population.

The Saskatchewan Party updated the Mental Health Services Act and have created a strong document for the citizens of our province. I am suggesting that we use the tools we already have in place – meaning utilize the MHSA which already addresses the involuntary placement of individuals. Addiction is covered under the MHSA and this Act, allows the police to pick up those individuals who are at risk of harming themselves/or others and have them assessed to be placed in a mental health center setting.

One of the issues we face is our medical psychiatrists do not wish to assess individuals while the person is high/intoxicated. They are then let go onto the streets with no resources or safety net. The public is at risk, businesses are being destroyed and the person is at risk. Provincial dollars are currently needed to increase beds impacting the high-risk users. The withdrawal process from these harsher drugs is difficult and needs medical resources to manage. Once the withdrawal process is complete, they can then be assessed for further mental health services and/or be directed to a drug treatment centre or various community programs. They will not voluntarily seek treatment. **They will continue with this lifestyle until our approach changes.**

I have been told that we have under-utilized treatment beds on reserves. If a person is admitted to a mental health centre due to drug issues/mental health, could they then be funneled to an empty bed on their home reserve to continue their healing journey?

The Detox Centre in our city is geared for alcohol. It has minimal beds. The staff have been threatened and experienced violence with the drug addicted population. This facility is also full.

We are facing a health crisis! We do not have a location for these high-risk individuals that should be involuntarily placed in an acute chronic wellness facility that compliments a mental health detox care setting. This acute chronic wellness facility/mental health detox care setting needs to be staffed with medical personnel that can support the withdrawal process and then address the mental health and addictions. Mental Health and addictions are like the question of what came first – are people self-medicating to cope with mental illness first or get caught up in the addiction because of the drug and then subsequent issues like mental health follow.

The hospital emergency room is congested with these addicted people and using the MHSA to funnel these people into a mental health detox centre can alleviate the distress on our hospital, business community and city as a whole. A secondary emergency room is only going to release the chronic high risk into our business community every morning and continue to damage these businesses, daycares, senior homes and our community.

There seems to be the belief that these people require a home first. With those people who are on the low-risk addiction scale this is a gap and a positive step to help people move forward. The Board believes that the chronic high risk addicted people require a mental health detox centre first before supported housing and programs. The addiction is stronger than our good intentions or our community programs.

For this approach to work our collective language needs to be around health, mental health and the strength of the MHSA. Can we not use video court for newly incarcerated due to addictions/mental health and utilize the judges from Regina and Moose Jaw through “Drug Court”. Once through “Drug Court” could they then be remanded to treatment? This gap in service falls at the provincial level. Can we not consider addressing the lack of physical beds for those chronic high-risk people. The provincial government is putting money into mental health. But those dollars are directed to the lower risk population and the business community needs help with the chaos from the high-risk users.

When did the rights of the individual supersede the rights of the collective? Is this when the provincial government should step in and use this as an opportunity to enact the “notwithstanding clause” in the Charter of Rights of Freedoms? Is this tool something that should be considered to support our cities and give help and support to those chronic high-risk drug addicted persons?

Nursing spots are limited due to the number of provincial training seats. Could this be increased? The provincial government implemented a wonderful cognitive behaviour therapy program within the justice system called “Courage to Change”. Could you not have the current CBO’s integrate this into their programming? Or have Access Place start using this model?

We lost four (4) businesses this spring in our downtown. Some businesses have realized a 25% drop in front door sales and are financially struggling. Our downtown security staff have dealt with a 50% increase in physical contacts in just the second week. Their contract started April 18<sup>th</sup>.

We urge you to strongly consider these options to help save our business community and save these people. The economic impact of these chronic, high-risk users who require intervention is creating chaos to the fabric of our city. This health crisis is real, and we need your help.

Sincerely,

Rhonda Trusty

Board of Directors of PADBID – Brent MacDonald, Sharon Faul, Stacy Coburn, Mike Henry, Meghan Mayer, Philip Fourie and Councillor Dawn Kilmer