

AGENDA
PADBID BOARD MEETING
Tuesday, May 31, 2022
12 p.m. Plaza 88

- 1) Additions/Revisions to Agenda
- 2) Minutes PADBID BOARD Meeting April 19, 2022
- 3) Annual Report 2021
- 4) Power Wash Quote
- 5) Plaza 88 Mini Façade Grant-9th Street Lights
- 6) Camera/Lights Report
- 7) Street Fair/Sidewalk Sale update
- 8) Business Incentives Package
- 9) Executive Director Report
- 10) Other
- 11) Next Meeting
- 12) Adjournment

2021 PADBID Annual Report



Board Chair Message

PADBID's past year was again impacted by COVID 19 as there was no Street Fair. However, Executive Director did undertake a Sidewalk Sale in September. The Mini Façade program again proved to be a great success with tremendous uptake by downtown businesses. Due to Street Fair not being undertaken, our reserves have grown. Board is looking at options for allocating some of these reserves into programs or events that help support downtown businesses.

On behalf of the Board, I want to thank City Council, Administration and Staff for many hours of work that helps support PADBID. Your combined efforts are greatly appreciated.

Board Chairperson Stacy Coburn

Introduction

The past year was a challenge worldwide with COVID-19 and PADBID businesses were impacted by the Pandemic. PADBID was impacted too in its ability to host events. We hope 2022 is a better year for PADBID events but more importantly for our business community as we all rebound from Covid-19.

Our organization operates from the direction of an effective Board of Directors who are listed at the bottom of this report.

Events

This past year greatly impacted PADBID operationally due to Covid-19 and Public Health orders. Consequently, the Street Fair was again cancelled. However, Sidewalk Sales were able to proceed and feedback from merchants was positive for these events.

2021 Mini Façade Applications

Below is a summary of 2021 Façade Grant Applications and total project cost.

Store	Request	Project Total	Project Description
Calypso Bay	\$500.00	\$500	Plants and pots
Arnies Guns	\$1,000.00	\$1509.05	Signage
Eclectic Upcycle Furniture	\$770.00	\$770	Outdoor speaker, lights, sandwich board.
GP Carlson Gallery	\$1,000.00	\$1,000.00	Planters for 2 nd story window
Hope's Home	\$1,000.00	\$1,278.59	Flowers/trees beautification
Medi-Cross Holding	\$1,000.00	\$7,300.00	Power wash, repair windows/steps
Plaza 88	\$1,000.00	\$1,143.00	Exterior Lighting
Scentiments Floral	\$1,000.00	\$1,184.00	Signage
SS River Designs	\$1,000.00	\$1,207.50	Update back alley-access

2021 Major Façade Grant Program

The major façade grant of \$10,000 was not utilized in 2021.

Financials

The (attached) unaudited financials show the Operating and Improvement Reserves. PADBID Executive Directors are researching programs or projects that potentially some of these reserve funds could be allocated to that would support downtown business under our Strategic Plan guidelines.

Strategic Plan

The PADBID Strategic Plan-attached- is a three-year document that ends at the end of December, 2022. The Executive Directors will undertake a new Strategic Plan with new Board in 2023.

Summary

We want to thank City Council for on-going support of PADBID. We also want to thank and acknowledge the help of many City Departments to help PADBID events operate and for being sources of information.

PADBID Board and Executive Director

Stacy Coburn-Scentiments Floral-Chair

Councillor Dawn Kilmer-City Representative

Meghan Mayer-Plaza 88

Alejo Bocian-Bocian Jewellers

Brent MacDonald-Crown Cleaners

Mike Horn-Fresh Air Experience

Philip Fourie-Kirkby Fourie Coertze Law Office

Executive Director: Rhonda Trusty
Perry Trusty

REPORT
May 31, 2022
Power Washing Central Avenue

Background

Power washing a sidewalk can be a way to add layers to CPTED-Crime Prevention Through Environmental Design. It is a visible way to show that an area wants to maintain cleanliness as part of its benefits for the public.

PADBID has some money in reserve, mainly from unspent façade grants but also from efficiencies in operations over the years. The Pandemic added to the reserves as major events were not able to be undertaken and the allocated money has been placed into reserves.

Bandet Holdings has supplied a quote(attached) for power washing both sidewalks on Central Avenue. The cost is \$4,000, plus taxes. Bandet Holdings provide the power washing for the City on graffiti in downtown Prince Albert.

If Board chooses to power wash Central Avenue sidewalks, it may be a “one-time” basis since it does draw from reserves and is not an annual operating item.

Options

- a) To accept the Bid from Bandet Holdings and request that he complete this before Street Fair, June 18, 2022, or not undertake to project.
- b) That we accept the Bid from Bandet Holdings but give a longer time frame with an end of June timeframe for completion
- c) That we do not accept the Bid and not undertake power washing.
- d) other

Recommendation

Option A

Perry Trusty

REPORT

Plaza 88 Façade Grant Exterior Lighting
May 31, 2022

Plaza 88 have applied for a façade grant. They hired High Power Electric Ltd to undertake the work. The work meets the guidelines of the program. The attached invoice is for \$1,986.40 and Plaza 88 have applied for \$1,000, maximum allowable under the program.

Executive Director(s) recommend accepting the application.

Perry Trusty
Executive Director

REPORT

Downtown Camera Report

May 31, 2022

Executive Directors went for a drive along with Constable Simonson to review potential locations for cameras. Several locations were identified. Executive Directors are waiting for a night time walk with Constable Simonson to identify camera locations and potential dark areas where perhaps lighting could be enhanced.

Once the evening walk about is complete, locations will be narrowed down and dialogue with building owners will begin to identify locations where owners are acceptable to attaching cameras and or lights to their façade.

Executive Directors have asked City if the City lawyer is available at their cost to cover any potential agreements required for camera or lighting attachments to buildings.

Perry Trusty
Executive Director



REVENUE

NLCDC Grant	\$5000.00
Sponsors	\$6000.00
Vendors	\$5000.00
PADBID GRANT	\$8245.66
Total Revenue	\$24,245.66

EXPENSES

Music Entertainment x 2 Stages (\$3000 per stage for entertainment)	\$6000.00
Children's Activities (balloon twisting, princesses x3, juggling act)	\$3025.00
Street Fair Crew (2 groups)	\$2000.00
Portapotties	\$1554.00
Inflatables (Bouncy Castles x 2)	\$2070.32
Marketing (estimated radio, Daily Herald, Social Media platforms)	\$1200.00
Security	\$444.00
Tables, Tents & Chairs	\$785.34
Event Coordinators x 2	\$2000.00
Street Entertainment (last minute contingency)	\$500.00
Miscellaneous /contingency	\$2000.00
Sound Equipment/Operators	\$2667.00
TOTAL EXPENSES	\$24,245.66

Revenue	\$ 24,245.66
Expenses	\$ 24,245.66
Profit/Loss	\$ 0

Please note: We have been in discussions with Hammond Pharmacy regarding sponsorship - \$1000.00

Canadian Tire has verbally informed us that they will sponsor one of our stages at \$3500.00

Quote provided by Prince Albert Security Services was for Sidewalk Sale but the original quote for Street Fair is \$444.00.



Report

Board Meeting May 31, 2022

Downtown Municipal Business Tax Incentives

Background

Municipal Business tax incentives on new construction, renovations or additions can be one way that municipalities help business to expand. It is a low-risk financial package for municipalities because a tax unearned is not a cut to current revenues but only a delay on when it is received. If the business doesn't invest, there are no taxes to receive.

There are many other ways municipalities help business, such as: Tourism Destination Funds to leverage events, operating or helping to fund all-season sporting facilities, support performing and visual arts, working with senior levels of government on business related growth locally or regionally, passive and active parks, municipal services like Fire, Police, clean water, libraries, paved streets and efficient traffic movement, children's programming and more. Municipal Governments provide multiple services that in their combination positively help local business.

Another way municipalities, including Prince Albert, help business is with downtown facade grants. These grants help restore and improve the image of traditional shopping areas.

Municipal tax breaks on investment by business rewards risk by delaying municipal and school tax on increased assessment caused by renovation, additions, or new builds. Section 262(4) and Section 263(6) of the Cities Act give municipalities the ability to create these incentives. The incentives are designed to potentially have the least amount of fiscal challenge to a City by delaying the new revenue associated with private capital investment causing new assessment. Incentives are not designed to deal with off site costs as these should be negotiated separately.

It is Executive Directors understanding that recent changes under these sections of the Cities Act mean if School taxes exceed \$30,000 in a particular year that Government has to approve the School tax abatement and City's need to apply each year for this abatement. This has not been confirmed with Ministry of Municipal Affairs.

Downtown Prince Albert

The downtown area of Prince Albert has several vacant buildings, or top floor space unrented and some vacant lots. In addition, there has been a lack of reinvestment into these properties as compared to other commercial areas of the city leaving some buildings and city blocks looking dated. In Executive Directors view, Downtown Prince Albert would benefit from an incentive program that helps building owners make decisions to renovate their properties and improve the value and look of the community. Capital reinvestment can raise property values and lead to higher municipal assessment.

With the Pandemic we have not seen a full operating year of the University of Saskatchewan Campus. Once the campus is at full capacity, there will be renewed interest in downtown properties. In addition, the downtown area is seeing changes in building ownership and has attracted investment from across Saskatchewan. The timing may be appropriate to implement a downtown tax break based on increased assessments from investments.

But incentives can also be applied city-wide. A competitor in another commercial subdivision may not like that their downtown competition receives a tax break on capital investment but they don't because they are located in another area of the city.

Incentives can also be negotiated on a case-by-case basis. A static incentive package might not be appropriate for some types of businesses.

Federal and Provincial governments often are involved in job creation tax breaks or research and development incentives as their Statutory powers enable them to work more broadly than communities. Municipalities are limited by Provincial Statute to implementing property taxes, levies, borrowing and some user fees. Provinces were established by the Federal Government and have limits established on their powers with the British North America Act 1867 and its subsequent amendments and court cases determining jurisdiction. Consequently, property tax breaks are where a municipality has its authority and benefit to supporting capital risk.

A review of some relevant business tax breaks in other communities competing with Prince Albert for capital investment is appropriate. How do they compete for capital investment with Prince Albert? Capital is mobile and will naturally find markets that are expanding.

Market Survey Incentives

City of Prince Albert

PADBID Façade Grants

The City of Prince Albert provides an annual grant to PADBID for \$20,000 for Façade Grants. The program is administered by PADBID with over watch by City Planning. Each year there is \$10,000 set aside under this program for major façade improvements and 10-\$1,000 mini facade grants. Prince Albert's Façade program matches at 50% up to \$10,000. There are over \$200,000 in reserves from this program and Mini Façade.

While the Prince Albert Downtown mini façade program has had fairly wide subscription, the major grant has not had much acceptance in the marketplace. Prince Albert does not have other business incentives but are open to negotiate on a case-by-case basis.

Melfort

The City of Melfort is in Prince Albert's market area and they have a city wide 4-year 100% Municipal and School tax break on new assessment caused by renovations, additions, or new build for existing businesses. Land does not get an assessment break. New businesses to the city get a 3-year 100-% Municipal and School tax break on new assessment caused by renovations, additions or new build.

Moose Jaw

The City of Moose Jaw has a 5-Year city wide tax phase-in on all commercial zoned buildings that do renovations, additions or new build and that cause new taxes by the capital investment which results in a \$50,000 assessment increase. This Phase-in is a 100% tax break on the increase in assessment caused by the investment in Year 1. Year 2 is 80%, Year 3 60%, Year 4 40%, Year 5 20% and Year 6 full taxation. This program has been very well used.

Moose Jaw also has a "Living Over Shops" 5-Year 100% abatement on new assessment for conversion of second story commercial to residential within the downtown designated area. This program has not been well used.

Saskatoon

The City of Saskatoon has an urban in-fill incentive called the Vacant Lot and Adaptive Reuse Incentive, Policy C09-035. The program targets vacant lots or vacant buildings inside Circle Drive, plus older Sutherland and Montgomery Park area. The incentive is a 5-year 100% tax abatement or a cash grant equivalent to the tax abatement multiplied by 5-years. The cash grant has some limitations imposed on it such as:

- a) Commercial, Industrial mixed use: \$200,000
- b) Multiple Unit dwelling: \$75,000
- c) One and two-unit dwellings \$15,000

Saskatoon's policy targets conversion of buildings from industrial to commercial or industrial/commercial to residential. It also targets vacant lots. River Landing-the new Art Gallery area-is excluded from the vacant lot incentive program. However, any housing development within River Landing is eligible for a five-year tax abatement equal to the

maximum incentive allowed under the program. Qualifiers under the program must meet a multiple level matrix system that adds points to obtain maximum incentive.

Brandon

City of Brandon has a Commercial Space Improvement Grant and a Façade and Storefront program in their downtown. The Brandon Downtown Development Corporation will fund a maximum 25% of eligible fees and projects costs, up to a maximum of \$20,000-including pre-development professional design and engineering fees and material/construction costs-for the Commercial Space Improvement Grant. The grant will fund new construction, renovations and expansions by building owners and tenants. Funding is allocated upon completion of the project. There are about 4-5 projects per year with this program. There is a program eligibility matrix for proponents to qualify under to maximize the grant. One of the qualifications is to have an architect or engineer prepare conceptual designs for the space.

Brandon also has a \$15,000 per applicant Façade and Storefront grant program for the downtown that funds up to 25% of eligible project costs. The program will fund up to \$30,000 for corner properties. It also funds up to 25% of conceptual design work to a maximum of \$3,000. The program is available to building owners and tenants. The program has about 4-5 Facades a year redeveloped. There is a qualifying matrix of program goals to qualify under to maximize the grant and one of them is to qualify for the maximum 25% that a qualified architect or engineer must create a conceptual design. Brandon utilizes a matrix that adds points up before a proponent can achieve 100% value of the tax break.

RM Buckland

The RM of Buckland has a 3-year 100% Municipal and School tax abatement program for commercial/industrial additions, renovations or new build that will cause an assessed value increase of \$750,000. The new furniture plant will likely be getting this grant and there is a possibility of other businesses in the next couple years. The RM has a strong commercial/light industrial area in Red Wing. Many service businesses develop large shops with their primary residence or use yard space to store business vehicles.

RM of Prince Albert

RM Administration said at this time there were no incentives in places. The RM of Prince Albert has a major commercial/retail subdivision being developed at the corner of Highway #2 in addition to strong demand along the Highway #2 corridor and interior development south of 48th Street. Many service businesses develop large shops with their primary residence or use yard space to park business vehicles.

Light Industrial Land Prices

City partnered with a private developer on light industrial land and list price is \$365,000 per acre. This is approximately \$265,000 per acre higher than lots sold along South Industrial Drive

and 38th Street 20 years ago and serviced in the 1980's. Recent land sale to a non private sector entity on a larger than one acre purchase was at \$280,000 per acre. Recent land sales have been to non private sector companies.

The RM's are aggressively pursuing commercial/retail development along high traffic corridors and especially at Highway #2 & #11. This survey has not included private sector list prices on these lots. However, the cost to service them should be less due to lack of city level sanitary, water, paved roads, sidewalks, curb and gutter. Moreover, RM's likely won't be requesting City level off-site levies in their negotiations with private land developers as they lack municipal infrastructure that off-site levies support. Lastly, RM mill rates are lower due to lack of municipal services they need to support. The City's inventory of light industrial land has just a few 1-acre lots left.

These RM commercial areas are a threat to the City based on lack of servicing requirements and municipal infrastructure that RM taxes have to cover. These locations have strategic highway access close to the city and therefore gain from the population of the city. Many small private sector companies will be exploring these areas for service shops if the price is right. One way to combat the capital flow to RM's is through incentives on new, expanding or renovation investment.

Market Survey Conclusion

It is Executive Directors viewpoint that Saskatoon has incentives across a broad geographic area inside Circle Drive, including downtown Saskatoon, and that they are calling that geographic area an older neighbourhood. Therefore, Prince Albert should implement incentives that are at least comparable to Saskatoon, if not more competitive for PADBID and city-wide. Inside Circle Drive means 8th Street East, Market Mall, Broadway Avenue, 22nd and 33rd Street West, Idylwyld as well as downtown. It also includes old Sutherland and Montgomery Place. With this broad geographic area, you can see the competitive edge this gives investors in that city in redevelopment of properties from commercial to residential, or industrial to residential or industrial to commercial. Saskatoon is Saskatchewan's largest city and capital will naturally accrue to larger centres and City of Saskatoon is adding to that natural accrue by incentives.

However, Saskatoon's incentives are not near as broad based as Moose Jaw's which cover all commercial zoning districts with a 5-Year Phase-in on assessment increases of over \$50,000. Brandon has a targeted approach to downtown with cash grants similar to Prince Albert's Façade program but with an additional and stackable interior renovation component. Melfort's program is very aggressive, city-wide and easy to implement. Executive Director used the Melfort incentives as part of the land financing business plan to create StoneGate Shopping Centre.

Incentives should be developed, easily understood and marketable. International market search companies scan for incentives as one of the prerequisites for potential investment. Incentives don't have to be viewed as static or "cookie cutter" as different businesses may require different styles of incentives and they can therefore be negotiable. However, by not having at least comparable incentives to Saskatoon or Moose Jaw that are in place, easily understood and marketable it looks to investors that Prince Albert doesn't have incentives when Council may be willing to provide one. Given vacancy at street level and second floor in PADBID, a stronger tax incentive than the Moose Jaw city-wide or Saskatoon Adaptive Re-use should be considered for implementation in downtown Prince Albert.

The market survey findings on surrounding RM's shows some incentives for investment in the RM of Buckland. However, the survey also showed many commercial/light industrial/retail threats to the City of Prince Albert, particularly along the Highway#2 and Highway #6 corridor and areas in between those highways south of 48th Street East, Red Wing light industrial and Pulp Mill Heavy Industrial area. The RM development areas will hamper city growth due to potentially lower list prices due to minimal service costs and lower taxes because of lack of RM infrastructure to support with the new commercial growth.

Country residential is a threat not only to single family growth in the city but also because many service businesses build large garages on their primary residence that act as service shops for their business. This is a threat to City light industrial/commercial growth. Recent multiple acre size residential vacant lot listings in abutting RM's are in the approximate \$100,000 price range per lot. A 1,200 square foot Modular home and 1,000 square foot shop plus the land assembly at \$100,000 are approximately equal to the one-acre light industrial list price in the city.

Another finding in the survey is the use of matrix or rewards system for identifying points for achieving maximum rewards under the incentives, especially in Saskatoon and Brandon. Executive Director views these matrix systems as taxing and unnecessary red-tape on business, especially small business and a roadblock to investment, not an incentive to invest. It is the Executive Directors view that meeting national building codes and City Bylaws for renovations, additions or new build including historical guidelines in downtown Prince Albert, would be enough thresholds to meet to achieve maximum incentive.

Opportunities

Saskatchewan is a commodity-based economy and Prince Albert is in a great location to benefit from recent global commodity market changes. There are opportunities happening in and around Prince Albert. The recent OSB announcement, new furniture plant, potential pulp mill all potentially will or have created many jobs. Forestry is a renewable resource and will sustain generations of employment in and around Prince Albert assuming proper market conditions and costs. Saskatchewan forests have several years of under cutting the annual allowed harvest and so the Province has excess forest inventory for investment.

Base metal prices increased with the Pandemic as supply lines changed due to production slow downs in other countries and global shipping lines impacted by the Pandemic. Companies are exploring the supply chain length and Saskatchewan's northern mineral resources in zinc, copper, gold, uranium and rare earth can benefit. With the switch to greener economies, these resources will stay in world demand.

Uranium and oil prices have risen due to global geopolitical changes and consequently the uranium, oil and gas sectors are increasing staff. The anticipated hospital expansion will solidify Prince Albert's position as a health care centre for northern and central Saskatchewan.

Grain prices have increased due to the Pandemic and supply chain issues around the world, especially recently with war in Russia and Ukraine that are both massive wheat exporters. European policy changes around oils have benefited canola prices and caused expansion of canola processing. Saskatchewan, as a commodity producer, is poised again to benefit from our mix of commodities, potentially even to the same extent as the 1970's and mid-2000's.

The macro world market has many current positives for a commodity province like Saskatchewan and will drive the economy. Prince Albert has opportunities in seeking small and medium sized service business to serve central and northern Saskatchewan, northern Manitoba, northern Alberta and into the Territories and potentially the world. There are other potential industry opportunities in value added near Prince Albert.

Proposal Recommendations

The following recommendations delay revenue, they do not cut current operating income streams with the exception of one component-(f)-of the proposed downtown incentives:

- a) That commercial zoned properties in the PADBID boundaries receive a 5-Year 100% Municipal and School Exemption on increased property taxes due to assessment increases caused by renovation, new build or expansion of existing properties. Should the school exemption exceed limits established by the Provincial Government, that school taxes be abated only at levels agreed to on an annual basis with the Government of Saskatchewan.
- b) That building owners in PADBID boundaries that undertake renovations to upgrade existing residential or convert commercial to residential or new build residential should have a 5-Year 100% abatement on the value of increase in taxes caused by renovations, new builds or expansions.
- c) Given abutting RM's commercial and retail threats to the City, and that Saskatoon has a inside Circle Drive incentive policy, including downtown, and Moose Jaw has a city-wide program, all commercial and light industrial zoned properties city-wide outside of downtown PADBID boundaries be able to access a prorated 5-Year incentive program similar to Moose Jaw's. This program would have Year 1 at 100% abatement caused by

renovation, new build or expansion of existing properties, Year 2-80%, Year 3-60%, Year 4-40%, Year 5-20% and Year 6 full taxation. However, Prince Albert will not have a minimum assessment value to access this program so to help small business renovate properties and make small additions.

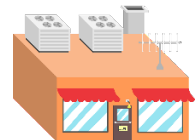
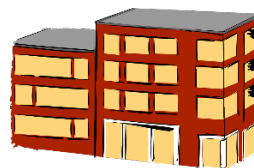
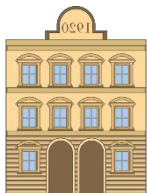
- d) That tenants in PADBID Boundaries that undertake renovations, additions or new build on leased properties that cause an increase in assessment have the value of that increase paid to them as a cash grant in lieu of property tax rebates to the property owner for a 5-Year period at 100% value.
- e) That City explore options for adding light industrial land or re-using vacant existing properties in different ways as City growth is abutting RM boundaries and RM's are developing commercial subdivisions with low municipal off site costs and lower taxes.
- f) Padbid Board recommend to City that the reserve funds from unused PADBID Façade Grants be partially targeted to a new interior renovation program for tenants or building owners where the Grant pays at 25% of cost up to a maximum of \$15,000 with the maximum allotted per year being \$60,000/year. That this renovation program not decrease PADBID reserves below \$100,000 and that funding long term for this program be derived from Parking revenues.

Recommendation:

- 1) Accept and forward to City Council for consideration
- 2) Don't forward to City Council
- 3) Other

Recommendation: #1

Perry Trusty B.A. (Adv) Ec.D
Executive Director



Report

Board Meeting May 31, 2022

Executive Director May Update

We have a few new items to report to the Board of Directors and then I will update where we are at in regards to Street Fair.

- We received an email from a Kim Maier asking for a meeting with us and a Mustard Seed representative, Bill Nixon. This is taking place on Wednesday, May 25 at the PADBID office.
- Change in quote from Ray Bandet re: power wash quote for the sidewalks.
- Letter to the Premier's Office was sent by email and by mail, signed by Chairperson Stacy Coburn and myself.
- I had approached Bruce Vance to see if PADBID could use the City's non-profit number to apply for funding through the Northern Lights Community Dev. Corp. We were given the approval to use their number, application sent in and awaiting for NLCDC response.
- The Chamber of Commerce in conjunction with Blue Moose Media is having a six day training session. There is provincial funding for this and an application will be sent in this week for my attendance if my funding application is accepted.
- Sidewalk Sale was a positive start to getting more people in the downtown on a Saturday. Live music in Memorial Square was appreciated and feedback from them was they wish to return for our future Sidewalk Sales. Artist feedback that attended was encouraging and hopefully will grow as more awareness spreads. One of the suggestions was that we provide seating in Memorial Square so that people can sit and enjoy the music. Once Street Fair is completed and numbers are in – we will see if the budget would support this.
- **Street Fair Update**
- Both stages are fully booked and waiting for an update from Kayleigh Skomorowski re: bandstand music activity.
- I am still waiting for confirmation numbers from the Saskatoon 567 Car Club, Saskatoon Shifters Car Club and the Klassic Kruizers Kar Klub regarding number of attendees.
- The vendor applications between non-profit, vendors and Farmers Market currently sits at around 60 participants. We have 4 food trucks and some vendors with food products for sale.

- The Aboriginal Fashion Show is currently a go but without an outdoor stage. We did receive permission to use St. Mary High School's portable stage but once I spoke with the Head Caretaker he indicated that if it got wet it would damage the stage. It is old and he indicated that the wood could warp/buckle. So unfortunately it was decided that Leanne Bear is just going to use the 13th Street area for the actual show. Drummers that she had initially approached have had to withdraw due to another event but the Women's Hand Drumming group she is active in will be participating.
- Fill Up the Bus fundraiser for the Prince Albert Food Bank is still going forward and Leanne has approached businesses and schools to hopefully participate in this event.
- I have provided the City of Prince Albert with the necessary forms, maps and information regarding this event and Perry and I did have a meeting with the departments of Public Works, Community Resources and Sanitation re: the logistics of Street Fair Day. They have been very supportive and collaborative and it has been greatly appreciated.
- Sponsorship has been an issue but we have been successful in receiving sponsorship dollars from: Cornerstone Insurance, Hammonds Pharmacy, The Prince Albert Police Association and Canadian Tire. I am still waiting for responses from various businesses and hopefully they can support our Street Fair. My goal for future Street Fair is to start building relationships with the business community and consider partnering with a group/club for continued support.
- Current entertainment is Saskatoon Juggling Club, Face Painting (Covid still an issue), Princesses, Mascots, Balloon Twisting, Classic Car Show, Art Demonstrations, 2 Music Stages, Bouncy Castles – etc.
- Marketing will be with Prince Albert Daily Herald, paNOW, paevents.ca, Electronic Billboard, posters(50) around the city, Social Media and the downtown Business District. Please share what we put out on our Downtown Facebook/Instagram page.



Mr. Randy Hoback, MP
79 11th St West
Prince Albert, Sk. S6V 3E8

Re: Public Safety Downtown

This letter is to request support for enhanced public safety in our downtown for shoppers, business owners and staff. Break and enters, public intoxication, visible drinking, needle littering and aggressive behavior are all too common in our downtown. The results of this behavior has been a reduction in shoppers attention to our merchants.

We understand this is an issue in other Saskatchewan cities and in fact across Canada. As such, PADBID recently wrote a letter to Premier Scott Moe on these matters. In addition, PADBID will be sending a letter to City Council to highlight the concerns.

PADBID participated in the Homelessness survey undertaken by the City with Dr. Chad Nilson by organizing a meeting of downtown business owners to discuss these issues with him.

Our business owners are keenly interested in results that make the downtown safer. We would like to be involved in any process that leads to enhanced safety in our downtown. We are seeking your help on this important matter for downtown Prince Albert.

Stacy Coburn
Board Chair

Rhonda Trusty
Executive Director



Mayor Greg Dionne and City Council
City Hall
1084 Central AVENUE
Prince Albert, Sk.
S6V 7P3

Re: Public Safety Downtown

Thank you Mayor Dionne and Council for on-going support of PADBID. Many City departments and staff have helped with Street Fair and other organizational matters. The attention to supporting our downtown is greatly appreciated.

This letter is to request support for enhanced public safety in our downtown for shoppers, business owners and staff. Break and enters, public intoxication, visible drinking and drug use, needle littering and aggressive behavior are all too common in our downtown. The results of this behavior has been a reduction in shoppers attention to our merchants.

We understand this is an issue in other Saskatchewan cities and in fact across Canada. As such, PADBID recently wrote a letter to Premier Scott Moe on these matters. In addition, PADBID will be sending a letter to Prince Albert MP Randy Hoback to highlight the concerns.

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Our business owners are keenly interested in results that make the downtown safer. We would like to be involved in the process that leads to enhanced safety in our downtown.

Stacy Coburn
Board Chair

Rhonda Trusty
Executive Director