

# December CONTENT

Educational post	Something you are passionate about	Customer review	share a past Christmas photo	share your Christmas storefront decorations
Gift ideas	Promote a local non-profit fundraiser	Favourite local shop -not yours	Share your Christmas hours	recommend a local restaurant
Ask a Christmas themed question	Share your favourite Christmas recipe	Poll This or That	Christmas time saving hack	Christmas cocktail recipe
Thank customers for their support in 2020	Fun Fact about your or your shop	Inspiring quote	Share a client photo	Show behind the scenes/ unboxing of new product
client success story	Tutorial How to directions that benefit your customers	Answer a common question	throw back of your business	Share your why? Why did you start your business
Ask followers about content that they want to see	Favourite influencer	Before & after	Stories: a day in the life	Share a thankful post