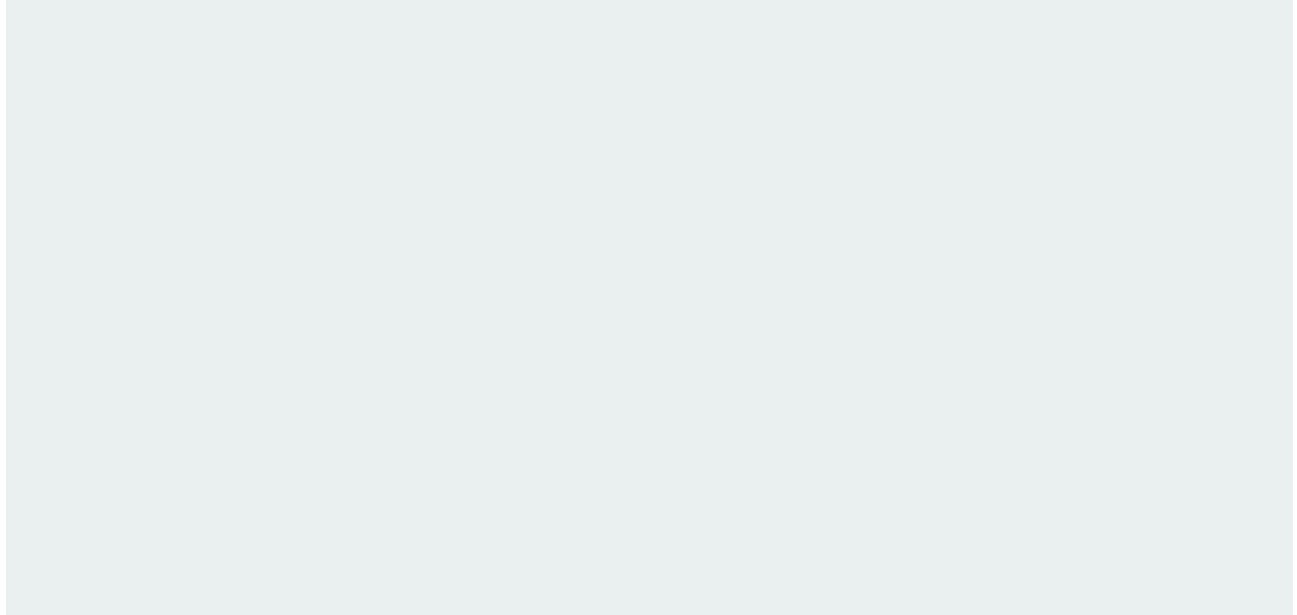
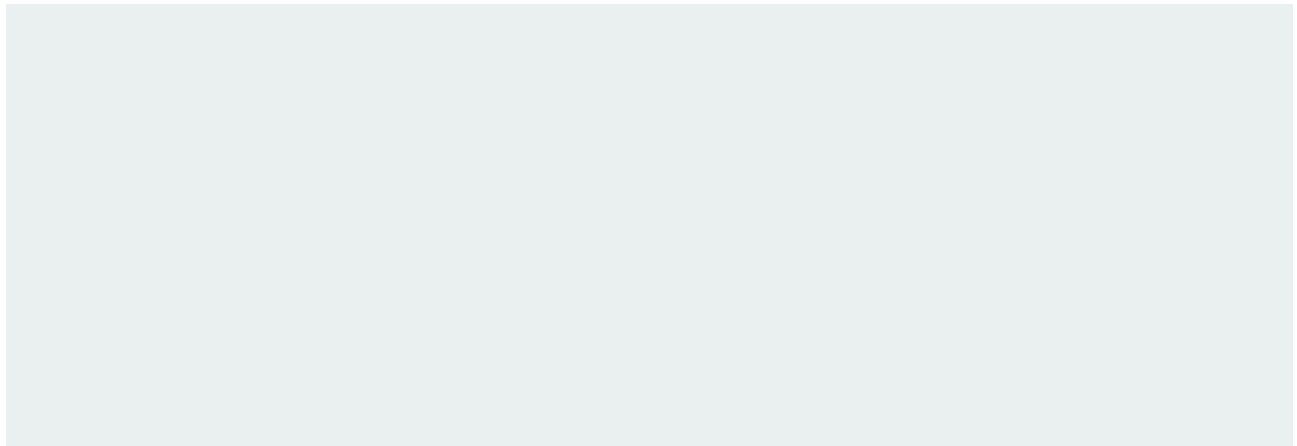


June Review

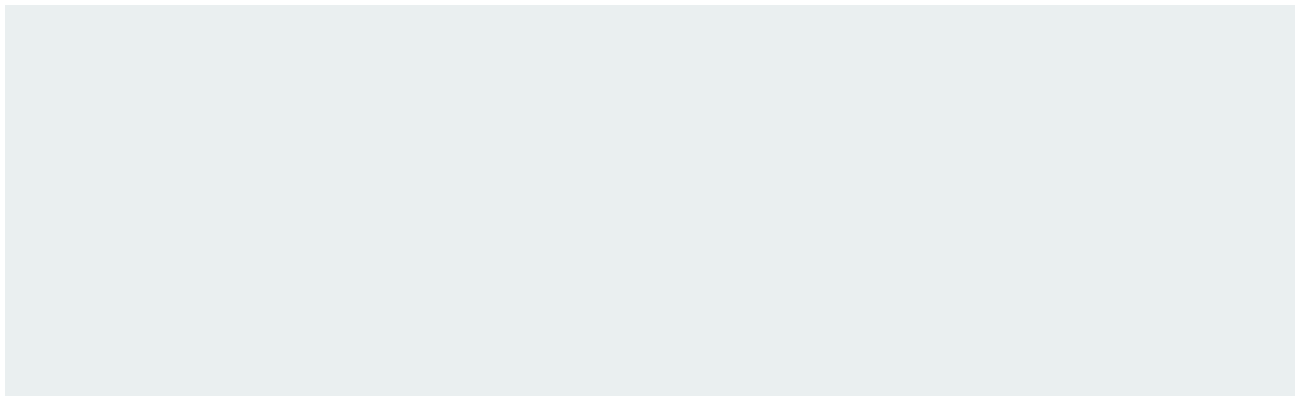
How did June go?



Lessons learned:



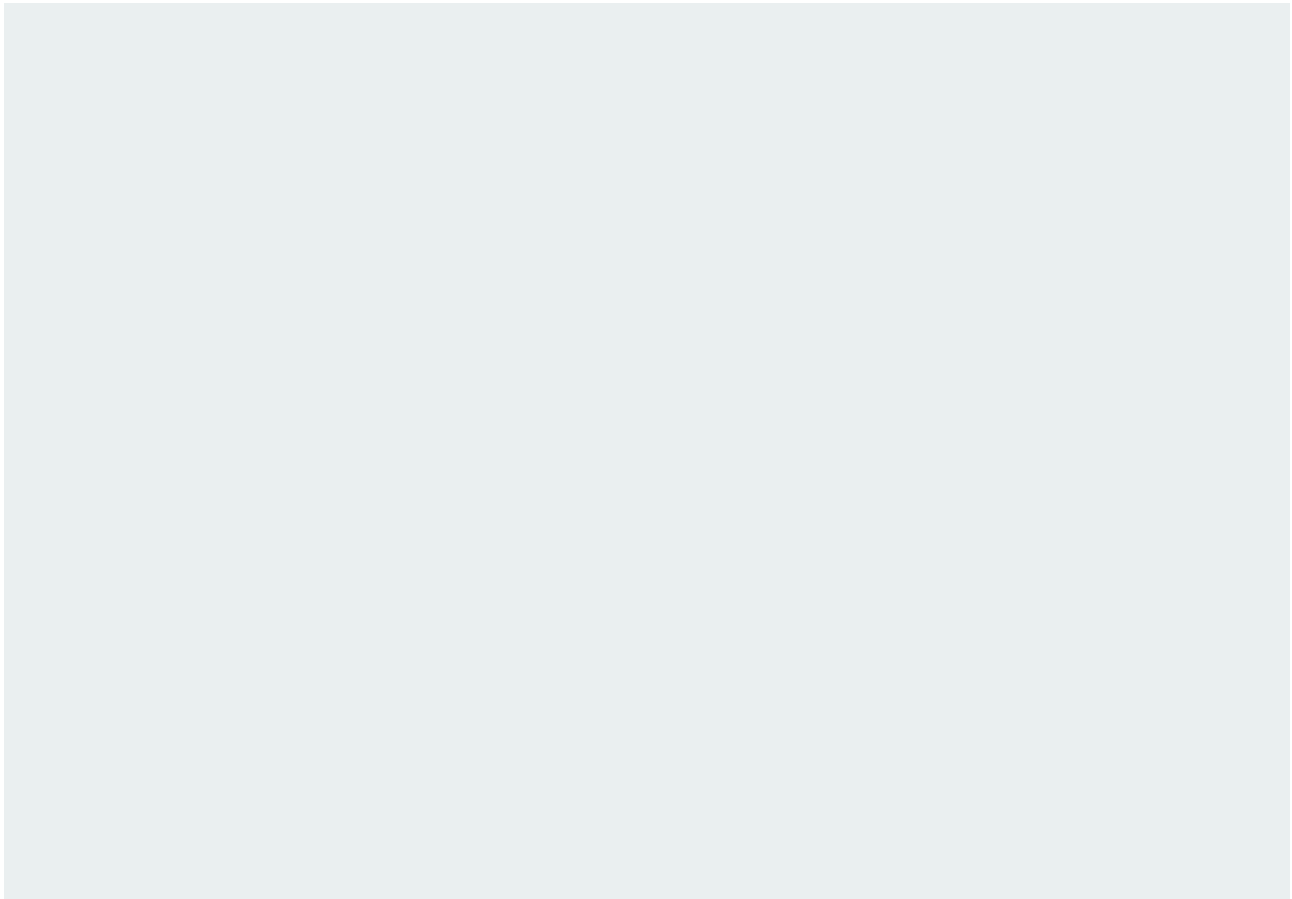
Areas to grow:



July Planner

Goals

Plans:



July 2020

SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

What content should you include?

- special offers
- interesting facts or industry news links to your website
- inspirational photo or quote
- share positive reviews or comments
- post a video (tutorial, product review)
- share about other downtown businesses
- ask a question
- Share something you are learning behind the scenes photo
- share a free resource
- take a poll
- this or that question
- share a fan photo
- thank you's

What to keep in mind

- be consistent
- engage your audience
- interact with your audience
- respond to your audience
- check spelling- proof before you post
- be positive

“ People do not buy products or services .
They buy relationships , your passion and what drives you to show up each day .