



Agenda

Thursday, February 11th, 2021, 10:00am
ZOOM

Bylaw No. 4 of 2005 states the Statutory Board PURPOSE is:

The purpose or mandate of the business improvement district is to encourage the development of a vibrant and prosperous downtown business district by improving the area's appearance and image, promoting and marketing the area, and undertaking initiatives and projects that facilitate the ongoing rejuvenation and redevelopment of the area.

PRESENT: Greg Dionne, Brent MacDonald, Meghan Meyer, Alex Bocian, Stacy Coburn, Phillip Fourie, Carolyn Carleton

1 CALL TO ORDER:

2 APPROVAL OF AGENDA

Motion: *That the Agenda for this meeting be approved as presented.*

Moved by: Greg Dionne

3 ADOPTION OF MINUTES

Motion:

That the Minutes from our Board meeting: January 16th, 2020 be taken as read and adopted: and, that the Board Chairperson and Secretary be authorized to execute the minutes.

Moved by: Stacy Coburn

3 Minutes July 28th, 2020

4 CORRESPONDENCE:

4.1 *Email from Shannen Galloway*

4.2 *Email from Sheri Illinsky*

4.3 *Email from Ron Horn*

4.4 *Email from Mike Horn*

4.1 - 4.4 attached Corr. items

Action: Contact Community officers regarding the concerns.

Motion to receive and file

Moved by: Brent MacDonald Seconded by: Alex Bocian

5 REPORTS OF ADMINISTRATION & COMMITTEE

5.1 attached Corr.

5.1 Financial Update

Motion to accept report as presented.

Moved by: Brent MacDonald Seconded by Greg Dionne

6 BUSINESS ARISING FROM MINUTES

6.1 Review from Finance Department regarding levy- response from Cheryl Tkacuck- *Regarding a review of the actual amount of the levy. The Downtown Improvement levy that is recorded to PADBID is based on the actual \$ collected monthly. This is why there are fluctuations from the budgeted levy revenue each year. For instance, if we have a delinquent tax payer in this geographical area and 2 to 3 years of taxes were collected then 2 to 3 years of levy \$ is recorded as revenue at the time of collection, therefore increasing the revenue for that year. It will also work the other way if there is reduced collection, revenue will decrease for that year. The PADBID levy is reviewed each year to ensure that the levy provides the required revenue for your budget for 2021. The levy will be set at the same time as the other tax tools. 2021 is a revaluation year and assessment values will change which will impact everyone's property taxes.*

6.2 2021 Budget was approved by City Council

6.3 The gazebo lighting was completed in November and funds were used from the PADBID operating reserve.

7 DISCUSSION ITEMS

7.1 PADBID office space

7.1 attached

Motion

- Sell board room table and chairs, reception desk and filing cabinets
- Agree to 1 year lease with Alex Bocian at 1109 Central Ave.

Moved by: Brent MacDonald Seconded by: Greg Dionne

7.2 Executive Director Report

7.2 attached

Action: Thank the community for shopping local.

7.3 Events – event direction

7.3 attached

- 1) Street Fair
- 2) Crokicurl- U of S may be interested next year
- 3) Summer on the Square- now being organized by the Farmer's Market
- 4) Downtown Art Walk- no interest from the galleries
- 5) Santa Claus Parade

8 NEXT MEETING

8.1.1

9 ADJOURNMENT: 11:00am

Chair: Stacy Coburn

Recording Sect.: Carolyn Carleton